



# RETHINK PLASTICS





**Small Changes Today  
Lead To A Plastic-Free Tomorrow.**

# RETHINK PLASTICS

A collection of plastic waste items including a clear plastic bottle, a yellow plastic bag, a white plastic bag, a wooden chopstick, and an orange plastic cap, all arranged in a cluster.

Plastic Free July is a global movement that empowers millions to adopt solutions that reduce single-use plastics, contributing to a cleaner planet.

This year, we're launching a series of expert-led webinars to educate, inspire, and equip participants with practical tools to eliminate plastic waste from their daily lives.

Visit [SBM's Plastic Free July resource landing page](#) to register for the webinars and learn more about plastics, their effects on our planet and bodies, and what you can do.

## **OBJECTIVES:**

- Raise awareness about the Environmental impact of single-use plastics.
- Provide actionable strategies and resources for plastic reduction at home, work, and in communities.
- Learn more about this global movement: <https://www.plasticfreejuly.org/>



# Overall Instructions

## Communicate the importance – see slide 2

- Discuss Plastic Free July plans with your customer, get approval if necessary (now)
- Get permission from your customer, print and post Coming Soon Posters around your site, ask if the use of video monitors is an option and utilize 16x9 coming soon slide format (1 week prior to event)
- Plan or reserve space for your event (usually in main cafeteria or courtyard depending on site)
- Review this deck for information you can talk about
- Budget and plan if you are giving away items (up to 1 month)
  - Purchase items for your booth (see shopping list slide) **Avoid Plastic!**
- If possible, use a **large** monitor and show the PDF about disposable cups. Try not to print but get names if customer wants it sent to them.



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# Shopping List

## Purchase Prior to Plastic Free July Event

- Tablecloth (black preferable; your catering department may have one for you to use)
- Ensure its wrinkle-free
- Candy for giveaway (recyclable packaging if possible, such as Nerds boxes)
- Candy dish (or use something available)
- Giveaways Optional (need to budget and plan)
  - Corporate office DOES NOT have any items available!
- Potential giveaways (see more options on later slides)
  - Reusable shopping bags, recycled content pens and pencils are good options
  - Gift Cards/Raffle



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A clear plastic bottle with a yellow and blue label, partially obscured by the text, symbolizing recycled plastics.

# Example of PDF for viewing on Monitor

## SPECTRUM OF SUSTAINABILITY



**Single-Use**  
Very toxic to our health and the environment/wildlife as they mistake micro and nanoplastics for food and ingest it. Bioaccumulation occurs, small amounts matter.

**Reuse**

<p><b>1: Styrofoam Cup</b> <b>Single Use</b> Reasonably anticipated to cause Cancer</p> <p><b>2: Polystyrene Lids</b> <b>Single Use</b> Styrene, the molecular building block of all polystyrene, is present in 100% of the samples of human fat the US EPA collected from all 48 continental United States. Styrene is considered a human carcinogen by the World Health Org. International Agency of Research on Cancer.</p> <p><b>3: Paper Cup</b> <b>Single Use</b> Drinking hot beverages from paper cups with linings that contain plastic (to prevent seepage) can flood the body with hazardous microplastic chemicals that can have serious impacts to your health.</p>	<p><b>4: Bioplastic Cup</b> <b>Single Use</b> Bioplastics utilize farmland that could be used to feed people. In landfills, they take decades to breakdown and emit methane. They pose threats similar to PET plastic, and require specialized equipment to break them down properly, which most municipalities don't have. Don't account for herbicides and pesticides in their biomaterials. They also may reduce the amount of recycling we can do.</p> <p><b>5: Aluminum Can with BPA Liner</b> <b>Single Use</b> <b>Infinitely Recyclable</b> Aluminum cans pose a health risk by leaching aluminum or BPA chemicals into their contents.</p>	<p><b>6: Reusable Plastic Cup</b> <b>400+ Uses</b> Not a favorite material, but increased stability with cold drinks and reusable many times over.</p> <p><b>7: Porcelain Mug (Post 1971)</b> <b>1000+ Uses</b></p> <p><b>8: Ceramic Mug (Post 1971)</b> <b>1000+ Uses</b> Recyclable to masonries (into brick).</p>	<p><b>9: Bamboo Cups</b> <b>300 Uses</b> Breakdown easily, non-toxic to the environment.</p> <p><b>10: BPA-Free Aluminum</b> <b>1000+ Uses</b> <b>Infinitely Recyclable</b></p> <p><b>11: Food-Grade Stainless Steel</b> <b>1000+ Uses</b> <b>Infinitely Recyclable</b></p> <p><b>12: Glass</b> <b>1000+ Uses</b> <b>Infinitely Recyclable</b></p>
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# Coming Soon Example



COMING SOON

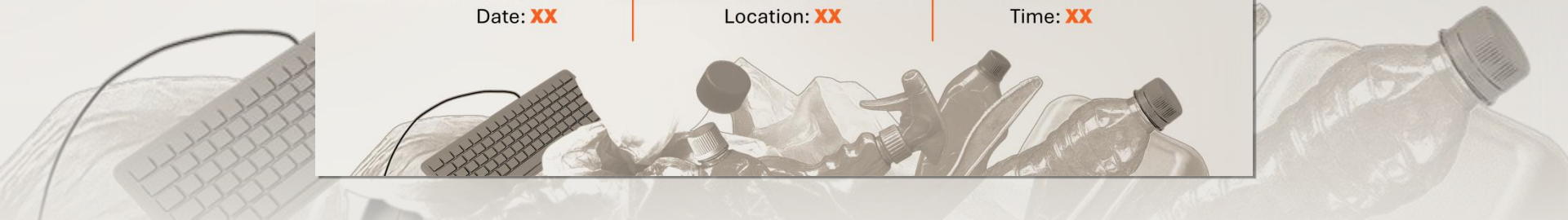


RE<sup>DUCE</sup> WASTE  
PLASTIC

Date: **XX**

Location: **XX**

Time: **XX**



# Booth Setup Example



Take  
Pictures for  
Sharing the  
Event!



# Incentivizing Participation: Raffle

## Raffle

- Encourage event participation by holding a raffle. Have people guess the amount of plastic in the trash (if you have done a waste audit), participate in some other activity (see following slides), and/or allow entry into the raffle if you communicate with them about reducing the use of plastics.
- **Raffle prize:** Visa Gift Card, Cafeteria Lunch Ticket, get creative (see slide 12)
- Avoid unnecessary waste by holding a digital raffle instead of handing out raffle tickets (see next slide for how to set up a digital raffle)
- Count entries to get an estimated count on people that come by the table

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The logo for "RE-THINK PLASTICS" features the text in a bold, sans-serif font. A clear plastic water bottle is integrated into the letter "I" of "THINK".

# Creating a Digital Raffle on Microsoft Forms

## Instructions

1. Go to <https://forms.office.com/>
2. Create a new form; see example on right
3. Click “Collect Responses”
4. Select “Anyone can respond”
5. Then, select the button on the right that looks like a QR code
6. Select “Download”
7. Print the QR code and have people scan it to enter the raffle
8. After the event, select your winners randomly or use a list randomizer like this one: <https://www.random.org/lists/>

## Raffle Entry Form Example:

**Title:** Plastic Free July Raffle

**Description:** Thank you for participating in our educational event. Please fill out this brief form to enter the raffle.

**Question 1** (Text response): Please enter your name below.

**Question 2** (Text response): Please enter your email below.  
*Your email will only be used to contact you if you win.*

**Question 3** (Text response): What drew you to our table?

**Note:** Avoid adding too many questions to the raffle form so it is quick and easy for people to participate.



# Incentivizing Participation: Activity Examples

## Sort Plastic Waste

Pick some plastic items that are commonly generated at your site (i.e., straws, utensils, bags, shrink wrap, to-go containers, etc.)

- Have employees tell you which waste bin those items belong in (trash, recycle, compost)



## Recycle Bingo

Put a bunch of plastic items commonly used around site on the wheel. Have employees spin the wheel, and for whichever item it lands on, have employees tell you how they could reduce, eliminate, and/or replace this item in their everyday life. (e.g., disposable plastic utensil -> choose durables from the cafeteria or bring my own set of utensils)

B	I	N	G	O
 CLAMSHELL CONTAINERS	 COFFEE CUPS	 PIZZA BOX	 RECEIPTS	 ALUMINUM CANS
 NAPIKNS	 JUNK MAIL	 MILK JUG	 PAPER BAGS	 PLASTIC BAGS
 NEWSPAPER	 STICKY NOTES	 RECYCLING	 PAPER TOWELS	 PLASTIC UTENSILS
 ORGANICS	 TO-GO CUPS	 COFFEE CREAMER CUP	 PLASTIC STRAWS	 GLASS BOTTLES
 PLASTIC BOTTLES	 DETERGENT BOTTLE	 PAPER PLATE	 CARDBOARD	 TOILET PAPER ROLL



# Incentivizing Participation: Activity Examples

## Spin the Plastic Wheel

- [Amazon](#) (right click for link)
- Use multiple types of plastic items commonly used around site on the wheel
- Have employees spin the wheel, and for whichever item it lands on, have employees tell you how they could reduce, eliminate, and/or replace this item in their everyday life. (e.g., disposable plastic utensil -> choose durables from the cafeteria or bring my own set of utensils)



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# Incentivizing Participation: Supplies

## Spin the Wheel

- [Amazon](#) (right click for link)

## Funding

If you have funding (client pays) there are options for fun things

- [Wallet](#) (right click for link)
- If no funding, consider a raffle- 1 x expense (less an \$25)

## Giveaways

- Stainless Straws (lots of options)
- Canteen bamboo utensils
- [Produce bags](#) or [grocery bags](#) (right click for link)
- *Try not to buy anything that has extra packaging*



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# Talking Points About Plastic

## Things You Can Discuss

Plastic Free July is a global movement that empowers millions to adopt solutions that reduce single-use plastics, contributing to a cleaner planet. This year, we're launching a series of expert-led webinars to educate, inspire, and equip participants with practical tools to eliminate plastic waste from their daily lives.

## One Thing You Can Do Differently

- As you walk, clean up, beaches, creeks, roadway, parks
- Don't microwave plastics (even if they say "Microwave Safe")
- Plant a veggie garden
  - Reduce plastic packaging from the food you eat by growing it yourself
- Switch to reusable produce bags
- Try shampoo/conditioner bars or switch from liquid body soap to a soap bar
- Check out [SBM's Plastic Free July resource landing page](#) (right click for link) for more ideas!

## Say "No" to Disposables

- Plastic water bottles
- To-go serviceware
- Single-use bags



# Know Your Site

- Be aware of the types of plastics that are commonly generated at your site
- It might be only plastic bottles or it might be plastic containers for food, cutlery that is plastic, or even shrink wrap and other packaging
- Look around for other items that you can share on the table that you find in the trash (use proper PPE to pull things out)
- Know if you can reuse your own coffee or water cups versus using disposables.
- Suggest people volunteer to use their own coffee or water cup. They need to know they are responsible for their own cleaning.



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## Things to Know

- **Educational Resources:** SBM has created a [Plastic Free July resource landing page](#) (right click for link)
  - On this page, people will be able to
    - register for our expert-led webinars (detail below),
    - learn more about plastics, their effects on our planet and bodies, and what you can do, and
    - share additional educational resources you think will be helpful for others.
  - [PlasticFreeJuly.org](#) also has helpful resources on this global movement
- **Expert-Led Webinars:** We are hosting 4 virtual webinars about Plastics (click the links below to register). Held on Tuesdays in July from 9 – 9:30 AM Pacific:
  - **July 1<sup>st</sup>** | Reducing Plastics at Home (<https://shorturl.at/Ax2oo>)
  - **July 8<sup>th</sup>** | Bioplastics (<https://shorturl.at/HT58l>)
  - **July 22<sup>nd</sup>** | Health Concerns (Guest Speaker: Cardiology Health Care Professional, Ravyn Williams) (<https://shorturl.at/RTsA9>)
  - **July 29<sup>th</sup>** | Reducing Plastics at Work (<https://shorturl.at/3n9gb>)

